



# National Pig Association

**The NPA is the only organisation that represents British pig producers within Government - and with processors, caterers and retailers.**

## **Our activities on their behalf include:**

- Engaging with the media to promote and provide insight into the pig sector
- Lobbying all relevant Government departments to secure a fair Brexit deal for our members and negotiate new trade deals that will benefit the sector, and to try to ensure as limited disruption as possible for our members post Brexit
- Pushing Government to do all it can to protect our borders from notifiable disease entry and raise awareness to all stakeholders
- Working closely with Defra to secure a positive outcome for pig farmers as policies change and agricultural reform continues
- Regular discussions with retailers and processors fighting for a fair price and treatment of producers
- Responding on members' behalf to consultations and official enquiries
- Representing pig farmers to a wide variety of interest groups
- Collaborating with farming groups across the UK and EU.
- Providing one to one support for members on a wide variety of issues
- Targeted campaigns to promote British pork

*If you would like to know more about the vital role that our organisation plays in the pig industry, please contact us!*

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Email [npa@npanet.org.uk](mailto:npa@npanet.org.uk)  
Web [www.npa-uk.org.uk](http://www.npa-uk.org.uk)**

## **Producer members:**

Subscription rates are based on the number of sows and/or finished pigs that you rear.  
Current NFU Farmer/ Grower Members are entitled to a 50% discount off annual subscription rates.

## **Allied Industry Members:**

Subscription levels for Allied Industry companies are based on annual gross pig-related turnover.

## **Associate Membership:**

Those working for full members or who still have a connection with the pig sector have a commitment to the industry that is every bit as great as that of producers and allied industry members and we appreciate they may still want to contribute. For these people the National Pig Association has created an associate membership category.

*Application forms and subscription rates are available from the NPA website: [www.npa-uk.org.uk](http://www.npa-uk.org.uk) along with further details of the NPA's work on behalf of the pig industry.*

## **NPA: who's who**

### **The staff:**

Email: [npa@npanet.org.uk](mailto:npa@npanet.org.uk)

Chief Executive: Dr Zoe Davies

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Policy Services Officer: Lizzie Wilson

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Senior Policy Advisor: Rebecca Veale

Tel: 07551 155654

Office Manager: Andrea Tranter

Tel: 02476 858780

### **NPA Board**

Richard Lister – Chairman

Rob Mutimer- Vice Chairman

Richard Longthorp

Phil Stephenson

Sam Godfrey

Jane Matthews

Hugh Crabtree

## **NPA Pig Industry Group**

Phil Stephenson – Co-Chairman

Hugh Crabtree – Co-Chairman

Sam Godfrey – Vice Chair

Richard Lister

Richard Longthorp

Steve Hart

Sally Stockings

Tom Allen

Andrew Freemantle

Simon Guise

Rob Mutimer

Vicky Morgan

Sophie Hope

Lydia Harrison – Vice Chair

Paul Toplis

Michelle Sprent

Oliver Bown

Gemma Thwaites

Simon Davies

Fiona Glaves

Paul Hutton

Laura Hancox

## **Areas of focus for 2021**

### **Brexit**

Working across Westminster to ensure that the UK pig sector is not unfairly disadvantaged by the UK's withdrawal from the EU. Working alongside Defra and the Department for International Trade to facilitate and design new trade agreements with EU and non-EU countries. Using the withdrawal from the EU to improve existing regulations that are more appropriate and targeted to UK pig production, whilst lobbying parliamentarians against making the sector uncompetitive. Ensuring that Brexit is an opportunity to sharpen biosecurity legislation as well as calling for new policies that help drive productivity in the sector.

**Reducing** the likelihood of African swine fever incursion by working with Government on border control and increasing messaging to the public and pig keepers about the risks associated with feeding affected pork products to pigs. Preparing for an incursion and contingency planning with AHDB and PVS.

**Promotion** of British pork - encouraging increased pork consumption and promoting traceable, trusted, high welfare British pork both on the internal market and to export markets. Highlighting the diversity of pig production in the British pig industry and the choice this offers consumers.

### **Antibiotic resistance**

Promoting the positive progress of the pig industry towards using antibiotics more responsibly. Communicating the second phase of industry targets and supporting producers with meeting these reduction target commitments. Ensuring VMD interpretation of revised EU regulations on veterinary medicines and use of medicated feed continue to enable pig farmers and vets to treat and prevent disease.

**Maintenance** of British pig herd health and welfare – Engaging with Defra to ensure enforcement of the new Code of Practice for the welfare of pigs is reasonable and pig producers are supported, not penalised. Continue to ensure that new animal health and welfare legislation is based on science and evidence and reflects the standards of production maintained by British pig producers. Seeking support from Government to help the industry tackle endemic disease such as PRRS and protect against new and emerging endemic or exotic disease.

### **Sustainability and climate change**

Engaging with government, relevant stakeholders and the entire supply chain to commit to and help facilitate sustained but realistic and proportionate progress towards the sourcing of sustainable soya i.e. deforestation/conversion free. The promotion of the already significant positive aspects of the sectors environmental efficiency, whilst pushing producers to improve their environmental impact further and highlighting unintended consequences of overly simplistic NGO campaigns.

### **Environment and Planning**

Vigorously challenging Natural England and the Environment Agency (where appropriate) on their evolving policies on ammonia emissions and nitrogen deposition due to various case law and the in-combination effects on local sensitive sites throughout the planning process. Ensuring the Environment Agency are responding to the new Brief in a timely manner; providing guidance and reviewing permits to ensure producers are compliant and able to implement any changes required in good time. Pushing for a set timescale on planning applications and a pragmatic and appropriate approach to pig planning applications to ensure issues are resolved quickly and producers are able to re-invest in their future and maintain efficiency.

### **Animal rights activism**

Providing support and guidance for members who are victims of animal rights incursions, exposés and targeted activism whilst managing any media interest as well as providing factual evidence and balance to counteract the misinformation and propaganda promulgated by anti-farming organisations.

